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## SMOKE & MIRRORS NEW YORK HAS A NEW EP

Smoke & Mirrors New York, the VFX shop behind Feist's hit videos, *I Feel It All*, and *1,2,3,4* is pleased to welcome Executive Producer Celest Gilbert into the fold. In her previous role as EP at west coast VFX shop Sea Level, Venice, Celest worked with notable agencies on award winning projects for brands such as Adidas, Nike, Mountain Dew, Miller, Toyota and Visa. Founder/Creative Director Sean Broughton comments on the upcoming addition, "Celest's level of experience, post knowledge and enthusiasm is second to none. She is a perfect choice for us here at Smoke & Mirrors NY."



Smoke and Mirrors NY has been on a roll as of late saturating the market space with A-level campaigns for clients such as Sirius Satellite Radio (The Martin Agency), Activision (Arnold), and Dell (Mother) for directors Andrew Douglas (Anonymous Content), Martin Granger (Moxie), and Jonas Akerlund (RSA) respectively.

Executive Producer Celest Gilbert comments on her new roost, "I moved to New York last year with the desire to work with a creatively driven company with the vision and resources to push the boundaries of visual effects for commercial and music video production. I found those qualities and more in Creative Director Sean Broughton, and the talented team at Smoke & Mirrors NY."

### About Smoke & Mirrors NY:

Founded by Creative Director Sean Broughton, CEO Penny Verbe and CTO Mark Wildig lead the New York and London-based design, animation and VFX studio Smoke & Mirrors. It has been synonymous with creativity, originality, and innovation since its inception.

Smoke & Mirrors has always succeeded because of its collaborative approach, building strong creative relationships with directors, producers, agencies and clients alike.

Each office fully is networked together with complementary systems allowing the facilities to share resources, expanding local capacity. Close involvement with manufacturers and developers has kept Smoke & Mirrors at the forefront of technology and on all levels.

Smoke & Mirrors diverse range of projects include: feature films from ranging from Harry Potter to James Bond, award winning commercials, music videos and television.



For additional information, please contact: [xtrainfo@trustcollective.com](mailto:xtrainfo@trustcollective.com)