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SOUND LOUNGE MUSIC AND SOUND DESIGN HIRES NEW EP

New York-based **Sound Lounge Music & Sound Design** is pleased to announce the hiring of Executive Producer, **Marcus Smith**. Most recently, Smith was Co-Founder/Executive Producer



for New York-based music company, Siblings. While at Siblings, Marcus produced memorable commercial campaigns for Siemens (Publicis, NY), JC Penny (Saatchi, NY), and Nikon (McCann, NY). In addition to spotwork, Marcus produced the original music for 2008 Oscar-winning documentary, *Taxi to the Dark Side*. Prior to Siblings, Marcus worked at Universal Motown Records Group in A&R and Finance. "I feel fortunate to have found such a snug fit within the diverse, yet unified walls of Sound Lounge. I'm looking forward to the opportunity to provide smart, effective music solutions for clients across all mediums of production," notes Smith.

Partner/Sound Designer Marshall Grupp comments on the addition, "We're pleased to bring someone with Marcus' youth, exuberance, and experience into the Sound Lounge family of brands. Marcus has been involved in music initiatives across all genres of production including: commercials, films, and integrated projects, and we're looking forward to him leading our charge deeper into those areas."

Recent Sound Lounge Music and Sound Design credits include:

- Absolute (TBWA\Chiat\Day, NY)
- Aflac (Kaplan Thaler, NY)
- Chase (McGarry Bowen, NY)
- ESPN MLB (Wieden + Kennedy, NY)
- Nike (Wieden + Kennedy, Portland)
- Snickers (TBWA\Chiat\Day, NY)
- New Balance (Euro RSCG, NY)
- Diet Pepsi (DDB Worldwide, NY)
- Ecko (Droga 5, NY)
- Saab (Lowe, NY)

About Sound Lounge Music & Sound Design:

Established in Spring 2006, Sound Lounge Music and Sound Design is the newest division of Sound Lounge, New York's premier audio post production studio. Building upon the great industry success of Marshall Grupp Sound Design, Sound Lounge Music and Sound Design has added the music scoring capabilities of Roman Zeitlin and Harry Frost, headed by Executive Producer Marcus Smith. In combination with Sound Lounge's widely renowned mixing capabilities, Sound Lounge Music and Sound Design is able to handle the widest possible range of projects for its clients.



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