



CLICK3X

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CLICK 3X AND CLICKFIRE MEDIA ENLIST REELIZE REPS

New York-based Click 3X and ClickFire Media recently signed the Reelize representation team to handle sales duties for the Midwest territory. Reps Marci Miles, Kristina Kovacevic, and Julie Ford aligned with the quickly growing Click companies based on shared standards and values, and they are already working collectively to change the creative landscape. Head of Sales Trevor King comments, "Marci, Kristina, and Julie will be great additions to the Click family, and we're pleased to work with a company of their depth and experience. Each has a great history in the industry and they are able to truly understand and communicate our goals and involvement across the evolving world of new media."

Marci Miles founded Reelize and has been an independent Midwest rep since 2001. After beginning as a Media Planner, she worked extensively as agency producer at Bozell Detroit, Y&R Detroit, FCB Detroit, and BBDO Chicago for high-recognition companies such as Lincoln-Mercury, Jeep, Chrysler, Wrigley, and Bayer.



Prior to joining Reelize in 2006, Kristina Kovacevic worked with Creative Management Partners and independently, representing production companies such as Plum, Basecamp, Strato, Czar, MJZ, H.S.I., and HKM, as well as The Directors Bureau. She began her career in advertising as an Account Executive, working for Ross Roy on the Chrysler International Division.

Julie Ford's extensive background in film and television includes experience in tabletop, commercials, music videos, documentaries, features, and shorts. As a faculty member in the producing department at Columbia College Chicago, her production credits include the short film *Jakob and the Angels* and the documentary *As Our Children Shine*.



About Click 3X

New York-based **Click 3X** produces cutting-edge visual solutions for commercials, feature films, television, music videos and broadcast clients around the globe. Founded in 1993, Click 3X has become the preeminent digital studio led by artists, yet supported by one of the most technologically advanced studios

in the industry. With award-winning design, powerful visual effects, and a visionary animation team, Click 3X has worked on such diverse projects as Jonathan Demme's unconventional feature documentary on Jimmy Carter entitled, *Man From Plains*; Animal Collective's *Peacebone* video directed by Tim Saccenti; and Time Warner's video installation, *Home Of The Future* which was showcased on the Time Warner building in NYC.

Additionally, Click 3X recently launched an interactive design studio titled ClickFire Media. CFM is an interactive design studio specializing in multi-platform, media-rich creative campaigns. CFM partners with agencies and entertainment industry clients in the conceptualization, design and development of fully-integrated, consistently branded experiences. Through insight and innovation, CFM combines that latest interactive technologies with the best design, video, animation and live action skills from Click 3x to deliver integrated solutions in the ever-developing media landscape.



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