



CLICK 3X ADDS FIVE TO STRENGTHEN TEAM

New York-based design and production studio **Click 3X** expands their roster with three producers and two designers as part of their dedication to providing the bandwidth and resources to deliver visual solutions for commercials, feature films, television, music videos and broadcast clients. Their combined experience and talent will heighten the company's capabilities as a full-service provider of innovative, interactive visual solutions.

Executive Producer/Partner Jason Mayo elaborates, "We have really committed ourselves to expanding our capabilities and strengthening our creative arsenal by building a collective of the top talent in each discipline. With the addition of both industry veterans and some impressive young talent, we will continue to solidify our position as the one-stop solutions for clients looking to create innovative multi-platform, media-rich campaigns."

Key additions include the following:

- **Jared Yeater:** Producer
- **Emily Gleicher:** Producer
- **Carson Hood:** Producer
- **Gabriel Tick:** Jr. Designer/Illustrator
- **Erica Gorochow:** Jr. Motion Graphics Designer

Having garnered attention from advertising leaders, Producer **Jared Yeater** will continue to produce top quality spots for Click 3X. He credits his appreciation for creative collaboration to his production experiences at Perception, Twist Films and the Minnesota Film Board. Jared's seasoned resume also includes successful spots for Scotch-Brite, H&R Block, Wal-Mart, Ford, Sharp and NBA Finals for ABC Sports.

Also set to serve as a Producer is **Emily Gleicher**, who brings her vast knowledge and experience with the entire creative process. Prior to joining Click, Emily climbed through the ranks at Manic, from Coordinator to Producer, honing her talents and gaining knowledge along the way. She has put her extensive expertise of high-end finishing and her experience with heavy CG and VFX in projects for National Geographic, Jenny Craig and Bridgestone for the NFL halftime show.

Adding even more production talent, **Carson Hood** joins Click 3X with an eager attitude and an eye for innovative projects. He developed his skills working for CBS, MTV, Manic and jumpP, where he contributed to various project including the highly-anticipated launch of the Alli weight loss system, as well as a series of large-scale Mercedes endeavors. He has wasted no time getting to work for Click, shooting a live-action web campaign, and making progress on a documentary titled *Pressure Cooker*.

After spending his senior year at Parsons School of Design interning with Click 3X, Designer/Illustrator **Gabriel Tick** became a full-time member of the Click team, where he constantly strives to rise to the challenges of producing excellent and inventive work. Making an early splash, he recently lent his talents to the 'boards Awards opening credits, The Sprint/MTV Music Awards, projects for 2007 Ford Trucks and the award-winning music video *Trees* for hip-hop artist Dr. Octagon.

Northwestern graduate **Erica Gorchow** joins the team at Click 3X, bringing her skills as a Motion Graphic Designer to the table. She offers a impressive range of diverse experience, having worked across the design spectrum for Partizan, This is That, Lifelong Friendship Society, Digital Kitchen and Feedmee. Erica enjoys the challenge of maximizing creativity and innovation within advertising's short format.

About Click 3X:

New York-based **Click 3X** produces cutting-edge visual solutions for commercials, feature films, television, music videos and broadcast clients around the globe. Founded in 1993, Click 3X has become the preeminent digital studio led by artists, yet supported by one of the most technologically advanced studios in the industry. With award-winning design, powerful visual effects, and a visionary animation team, Click 3X has worked on such diverse projects as Jonathan Demme's unconventional feature documentary on Jimmy Carter entitled, *Man From Plains*; Animal Collective's *Peacebone* video directed by Tim Saccenti; and Time Warner's video instillation, *Home Of The Future* which was showcased on the Time Warner building in NYC. Additionally, Click 3X recently launched an interactive design studio titled ClickFire Media. CFM is an interactive design studio specializing in multi-platform, media-rich creative campaigns. CFM partners with agencies and entertainment industry clients in the conceptualization, design and development of fully-integrated, consistently branded experiences. Through insight and innovation, CFM combines that latest interactive technologies with the best design, video, animation and live action skills from Click 3x to deliver integrated solutions in the ever-developing media landscape.



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