

**ANONYMOUS CONTENT'S RENDEZVOUS WITH DEATH IN GEARS OF WAR**

**The Brief:**

From director **Joseph Kosinski** of **Anonymous Content**, **T.A.G. SF**, and Venice-based **Digital Domain** comes *Rendezvous*, the new trailer for the Xbox 360 blockbuster game, *Gears of War 2*.

The Delta Squad is back in full effect providing a chilling, adrenaline fueled look at what gamers can expect. We open on the back of soldier Marcus Felix dragging the body of an enemy Locust. Fellow soldier and best friend Dominic Santiago lays on the floor struggling for survival. Marcus hands Dominic his weapon and continues on his quest for a "Rendezvous with death." A deep, eerie voice narrates\* the soldier's determination as he fearlessly enters a battle depicted by violent gunfire, evil locusts and splatters of blood. It is clear, as in the past - the Delta Squad will not fail nor falter.



**The Creds:**

Client: Microsoft Xbox  
Title: Rendezvous  
Air Date: July 2008

Agency: T.A.G. SF and McCann Worldgroup SF  
Creative Directors: Scott Duchon, Geoff Edwards, John Patroulis  
Art Director: Nate Able  
Copywriter: Mat Bunnell  
Sr. Producer: Vince Genovese

**Prod Company: Anonymous Content**  
**Director: Joseph Kosinski**  
**EP: Jeff Baron**  
**EP/Head of Commercials: Dave Morrison**  
**Head of Production: Sue Ellen Clair**  
**Producer: Julien Lemaitre**

Post/Effects/Editorial: Digital Domain  
President, Commercial Division: Ed Ulbrich  
VFX Supervisor: Vernon Wilbert  
CG Supervisor: Peter Plevritis  
EP: Karen Anderson  
VFX Producer: Melanie LaRue  
Digital Production Manager: Chris House

Music: Trans Am  
Song: Diabolical Cracker

Audio Post: Lime/LA  
Mixer: Rohan Young  
Asst Engineer: Joel Walters  
EP: Jessica Locke

\* The narration is an adapted version of the famous poem of the same name by Alan Seeger (1888-1916), a Harvard educated American who joined the French Foreign Legion in 1914 and fought for the Allies during WWI. He was killed in action by machine-gun fire while heroically cheering on his fellow soldiers in the successful assault of Belloy-en-Santerre during the Battle of the Somme.

**About Anonymous Content:**

Anonymous Content is an industry-leading production and management firm that leverages its unrivaled reach and access to talent to create and produce innovative content across all its divisions: Film, Integrated, Commercials, Music Video, Television, and Talent.

Anonymous Content was formed in 1999 by a collaboration of business and creative minds responsible for developing some of the industry's most respected entertainment and branded content. In launching the firm, the founders combined their unique talents, distinct vision for the future of content creation, and unmatched industry access. Since then, Anonymous has been able to extend its reach across entertainment, exercising its capacity to package talent and mine literary material from deep and powerful resources.

Company principals have developed longstanding direct relationships with talent, talent agencies, advertising agencies, domestic and international distributors, and broadcasters, reinforcing their ability to assemble the right team for any project. They create compelling and entertaining content while facilitating the development, production, and distribution of programming through both traditional and emerging media channels. The firm is currently in production of an impressive slate of highly-anticipated feature films and is responsible for producing films such as *Babel* and *Eternal Sunshine of the Spotless Mind*. Its commercial arm has been part of many of the industry's most successful campaigns, as well being at the forefront of the evolution of brand integration campaigns such as *BMW Films*. The Anonymous team now consists of more than 100 full-time employees at its Culver City, New York, and London offices.



For additional information, please contact: [xtrainfo@trustcollective.com](mailto:xtrainfo@trustcollective.com)